



Notice of Price Increase March 25, 2022

February 18, 2022

Valued Customers

Due to continued operational cost increases based on supply chain disruption, freight, labor, materials, etc. Hydro-Rain® will initiate Factory List and Distributor Net price increases of 5% or more on Hydro-Rain® and all associated brands beginning March 25, 2022. There is also an immediate adjustment to projected “at launch” CMS and HSC list and net prices which products we look forward to supplying this season, price correction amounts vary.

Please note that purchase orders for active items, received after 12:00 p.m. March 24, 2022, will be billed at the increased rate. Previously booked “EOP” orders will be billed at the rate as to when the orders were originally received and will continue to be released as per their release date.

Associated Hydro-Rain® Brands effected by this increase include Hydro-Rain®, Blu-Lock®, PVC-Lock®, Drip-Lock®, B-hyve®, Orbit®, Stanley Fatmax® Long Handle and Gardening Tools & Hoses, Stanley Accuscape®, Bond, etc.

List prices are available on the Hydro-Rain website <http://catalogs.hydrorain.com/bookcase/vwxm> and will be updated on March 10, 2022, to reflect the increase. A spreadsheet will be emailed directly to distributors outlining exact increases by SKU on or before March 10, 2022.

Thank you for your continued support and distribution of Hydro-Rain and associated products!

Sincerely,

Your Hydro-Rain Support Team

Key Hydro-Rain Factory Contacts

- Customer Service – 888-493-6762; customerservice@hydrorain.com
- Customer Success – David Schoenfeld 385-243-5965; david.schoenfeld@hydrorain.com
- Hydro-Rain Regional Manager – Alan Long 385-243-8296; alan.long@hydrorain.com
- Hydro-Rain Regional Manager – Chris Split 801-201-8780; Csplit@hydrorain.com
- Hydro-Rain Regional Manager – Tom DeCavalcanti 561-373-4940; Tom.decavalcanti@hydrorain.com
- Hydro-Rain Regional Manager – Darren Harris 214-668-2899; dharris@hydrorain.com
- Hydro-Rain Director of Sales – Alan Ence 801-560-4821; alane@hydrorain.com
- Hydro-Rain General Manager and VP– Kim Hayes 801-706-0916; kimh@hydrorain.com
- President & CEO – Stuart Eyring 801-299-5528; stuart.eyring@orbitonline.com

Key Territory Representative Agencies

- Waterlines Inc. – Damon Bickell 203-691-9388; Damon@waterlinesinc.com
- Rivers and Associates – Wayne Smalley 803-932-7737; wayne@riversassociates.com
- Nieuw Marketing – Dan Nieuwbeerta 616-283-3538; Dann@nieuwmarketing.com
- Active Sales Northwest – Scott Young 541-726-0320; scott@activesalesnew.com
- Canada Rainmakers – Dave Howe 289-200-0337; Hydrorain@outlook.com
- Aquacita – Jason Mower 720-233-9698; Jmower@aquacita.com
- Superior Sales – Lee Eisenstein 702-374-3826; superiorsalesrep1@gmail.com