

## NOTICE OF PRICE INCREASE

June 15, 2022

Valued Customers,

Beginning August 1, 2022, Hydro-Rain® will initiate a list price increase of 10% and a Distributor net price increase of 9% on Hydro-Rain® and all associated brands - Orbit®, Bond®, Stanley®, etc. This increase is due to on-going operational cost increases based on supply chain disruption, unprecedented freight/transportation rates, and cost increases for microchips due to supply shortages that will persist into 2023.

Please note that purchase orders for active items, received after 12:00 p.m. on July 30, 2022, will be billed at the 9% increased rate.

List prices are available on the Hydro-Rain® website and will be updated to reflect the increase on July 30, 2022. A spreadsheet will be emailed directly to Hydro-Rain® distributor contacts outlining exact increases by SKU on or before June 25, 2022.  
<http://catalogs.hydrorain.com/bookcase/vwxm>

Thank you for your continued support and distribution of Hydro-Rain® landscape and irrigation products! If you have not received a pricing spreadsheet by June 25, 2022, please contact your Factory Representative (contact information below) or Hydro-Rain® Customer Service.

Sincerely,

*The Hydro-Rain® Support Team*

## Key Hydro-Rain® Factory Contacts

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- Customer Service  
888-493-6762  
[Customerservice@hydrorain.com](mailto:Customerservice@hydrorain.com)
- Customer Success Specialist - David Schoenfeld  
385-243-5965  
[David.Schoenfeld@husqvarnagroup.com](mailto:David.Schoenfeld@husqvarnagroup.com)
- Hydro-Rain Regional Manager – Alan Long  
385-243-8296  
[Alan.Long@husqvarnagroup.com](mailto:Alan.Long@husqvarnagroup.com)
- Hydro-Rain Regional Manager – Chris Split  
801-201-8780  
[Christopher.Split@husqvarnagroup.com](mailto:Christopher.Split@husqvarnagroup.com)
- Hydro-Rain Regional Manager – Tom DeCavalcanti  
561-373-4940  
[Tom.DeCavalcanti@husqvarnagroup.com](mailto:Tom.DeCavalcanti@husqvarnagroup.com)
- Hydro-Rain Regional Manager – Darren Harris  
214-668-2899  
[Darren.Harris@husqvarnagroup.com](mailto:Darren.Harris@husqvarnagroup.com)
- Hydro-Rain Director of Sales – Alan Ence  
801-560-4821  
[Alan.Ence@husqvarnagroup.com](mailto:Alan.Ence@husqvarnagroup.com)
- Hydro-Rain General Manager and VP – Kim Hayes  
801-706-0916  
[Kim.Hayes@husqvarnagroup.com](mailto:Kim.Hayes@husqvarnagroup.com)
- President & CEO – Stuart Eyring  
801-299-5528  
[Stuart.Eyring@husqvarnagroup.com](mailto:Stuart.Eyring@husqvarnagroup.com)

## USA/CANADA Territory Representative Agencies

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- Waterlines Inc. – Damon Bickell, 203-691-9388; [Damon@waterlinesinc.com](mailto:Damon@waterlinesinc.com)
- Rivers and Associates – Wayne Smalley, 803-932-7737; [Wayne@riversassociates.com](mailto:Wayne@riversassociates.com)
- Nieuw Marketing – Dan Nieuwbeerta, 616-283-3538; [Dann@nieuwmarketing.com](mailto:Dann@nieuwmarketing.com)
- Active Sales Northwest – Scott Young, 541-726-0320; [Scott@activesalesnew.com](mailto:Scott@activesalesnew.com)
- Canada Rainmakers – Dave Howe, 289-200-0337; [Hydrorain@outlook.com](mailto:Hydrorain@outlook.com)
- Aquacita – Jason Mower, 720-233-9698; [Jmower@aquacita.com](mailto:Jmower@aquacita.com)
- Superior Sales – Lee Eisenstein, 702-374-3826; [Superiorsalesrep1@gmail.com](mailto:Superiorsalesrep1@gmail.com)